



GAME DAY EXPERIENCE



EVENT APPLICATION

Business Name: _____

Type of request: Sponsorship Package: _____ Exhibitor \$75.00 (street) Vendor \$500 (park area) Sampler \$1,500 (The VIP)

Contact Name: _____ Phone: _____ - _____ - _____

Street or PO Box: _____

City: _____ State: _____ Zip: _____

E-mail Address (required): _____

Nature of goods to be sold: _____

Number of vehicle passes (max 2): _____ Set up is from 7 am to 10 am on Saturday Nov. 4th.

If you require set up the day before, please let us know. Anticipated time of set-up: _____

Do you have (please circle): Facebook, Instagram, Youtube, TikTok, website?

What are your handles? _____

Do you use any specific hashtags: _____

THE GREAT YINZER TAILGATE EVENT APPLICATION DETAILS

1. PROPOSED MENU OFFERINGS: List the items you want to sell at the event. Please try to be as specific as possible and list projected selling prices. Any changes in menu must be submitted in advance, in writing, and approved by the committee.

2. REMINDER: Sale of alcoholic beverages is strictly prohibited without proper approval. All Alcohol sales for THE GREAT YINZER TAILGATE requires insurance, license/permit and COI day of event. Sampling packages inside our Great Hall will have additional requirements.

3. ITEM LIMITS: Please try to stay within the suggested 5 item limit. If the event committee feels your projected selling prices are too high, we will let you know. Offerings must be appropriate for the event.

4. APPROVAL: Submitting your application does not guarantee acceptance into the event.

We want this to be a successful event for all. Merchants selling similar items will be limited.

MENU ITEM PRICE

Please, if you have any food or menu related questions, message us at thegreatyinzertailgate@gmail.com

Your menu and pricing must be clearly labeled at your booth.

ITEM: _____ PRICE: _____ ITEM: _____ PRICE: _____

ITEM: _____ PRICE: _____ ITEM: _____ PRICE: _____

REQUIREMENTS:

SPACE REQUIREMENTS: _____ Food Truck: Size of truck _____ 10 x10 Vendor Space with table _____ 20 x 20 Vendor Space with table (Premiere Vendor Package)

ELECTRICAL REQUIREMENTS:

I require: _____ 110 volt _____ 220 Volt Electricity: Each booth comes with a 15 amp/110 volt only. Last minute electrical changes will not be accepted.

Will you have a generator? _____ YES _____ NO *All generators must be approved by THE GREAT YINZER TAILGATE Team.

FOOD AND SUPPLIES:

Do you need to purchase food from a vendor? _____ YES _____ NO

If yes, what items do you need? _____

Do you need to purchase: _____ Water _____ Soda _____ Ice

ADD ON'S: Tents and tables can be rented for an additional fee. Do you need a tent or table? _____

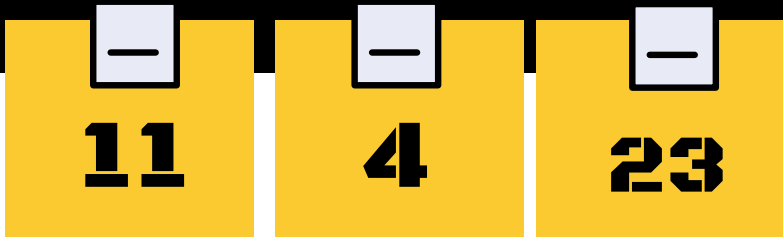


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THE GREAT YINZER TAILGATE GAME DAY EXPERIENCE



EVENT PROCEDURES, CONDITIONS & RATES

GENERAL INFORMATION

This document contains pertinent rules and regulations that govern the operations of the The Great Yinzer Tailgate hosted by MINC and The Post Gazette in Southpointe Town Center. We are extending invitations to sponsors, merchants and vendors who submit fully executed applications with required enclosures and payments (see application page) by October 24, 2023 deadline. Priorities for space will be reviewed based on participation level, date of receipt of fully executed application and type of product/item. The Great Yinzer Tailgate strives to maintain a balance and diversity in vendor and quality offerings. All applications and products are reviewed so that we may maintain this balance. Our goal is to keep standards high and promote a safe, successful, and fun event. The policies and regulations set forth in this document is designed to maintain order and to regulate activities on the event site. Regulations will be enforced.

PROCEDURES

The following application and agreement must be fully completed, signed and returned with the following enclosures to be considered for participation:

1. A photograph of the concession set-up and detailed description of products/items to be sold is required for vendors to share their first year at the The Great Yinzer Tailgate. Photo may also be emailed to amy@thinkminc.com.
2. Detailed list of all proposed products/items sold identifying offerings and projected pricing for those offerings.
3. 50 percent deposit for all packages with a completed and signed application is due at the time of signing. If all fees are not paid in full by October 24, 2023 there will be a late fee of \$50.00 charged.
4. Certificate of Insurance naming Southpointe Town Center LLC, MINC and Post Gazette as an additional insured.

CONDITIONS

1. All locations will be assigned by THE GREAT YINZER TAILGATE staff. While written location requests will be considered, placement will be at the sole discretion of THE GREAT YINZER TAILGATE staff. Use of Southpointe Town Center property is strictly limited to assigned location.
2. Exhibitor/Concessionaire parking is provided in designated areas only. Except for specified set-up/load-in and break-down/load-out times, vehicles will not be permitted at event site. Vehicles will be removed immediately when asked to be by THE GREAT YINZER TAILGATE team.
3. A photograph of the concession set-up and detailed description of products/items to be sold is required with the application before the application can be approved. All items food vendor/concessionaire wishes to sell are subject to approval by THE GREAT YINZER TAILGATE team. Any product not specified in the application will not be allowed at the event, unless permission is sought and given, in writing. Items not listed have risk of being removed from the concession stand when asked by THE GREAT YINZER TAILGATE staff during the event if they were not approved. Failure to abide may result in not being asked back to the event in future years.
4. Food/Concessionaire must provide a certificate of insurance to The Great Yinzer Tailgate team.
5. All signs and displays must be of a professionally produced nature. Prices of items must be displayed.
6. Food/Concessionaires are required to keep a neat and presentable booth at all times. Tables should be covered. Empty boxes and trash will not be permitted around the booth. This looks unprofessional and sloppy.

LICENSING AND PERMITTING

1. It is the sole responsibility of each exhibitor/concessionaire to obtain the applicable and appropriate state and local licenses and permits as well as payment of taxes pertaining to their operation. Please note: Food vendors are subject to inspection of food operations by PA Department of Health.
2. A limited number of electrical hook-up will be available (see application). You can also use propane to run your booth during the day. Generators may only be used with advanced notice and approval provided by THE GREAT YINZER TAILGATE. All parties agree to hold THE GREAT YINZER TAILGATE, Southpointe Town Center, LLC, MINC, The Post Gazette and any officers and/or owners of the company harmless for any damage to equipment caused by any malfunction.
3. THE GREAT YINZER TAILGATE team will provide general event security, but all vendors agree to hold above-listed organizations harmless for any injury, theft or other loss that may occur to property or person during the load-in/set-up, event, breakdown/load-out of the Event.

4. SALE OF ALCOHOL REQUIRES AN EVENT LICENSE /PERMIT. THE SALE OR SAMPLING OF ALL ALCOHOL WILL BE RESERVED EXCLUSIVELY FOR THOSE WITH PACKAGES PERMITTING THE SALE OR SAMPLING OF ALCOHOL. THE GREAT YINZER TAILGATE team reserves the right to restrict which items will be sold in order to honor exclusive agreements with product lines and / or those who have entered an exclusive agreement with THE GREAT YINZER TAILGATE. Exclusive Vendor products that may have restrictions due to exclusive contracts are vendors such as: alcohol, soda, beer, wine, water and others.
5. Food/Concessionaires are not to begin striking their display until close of event. Exhibits must remain open until event closing, even if exhibitor is sold out. Leaving early makes the event look in disarray; and concessionaires who leave early will not be invited to participate the following year.
6. THE GREAT YINZER TAILGATE, Southpointe Town Center, LLC, MINC, The Post Gazette and any officers and/or owners of the company WILL NOT BE HELD LIABLE OR BE RESPONSIBLE FOR LOSS, THEFT OR DAMAGE.

INSURANCE VERIFICATION

1. All participants must provide THE GREAT YINZER TAILGATE with a certificate for comprehensive general liability and automobile insurance, \$1,000,000 minimum plus workers compensation as provided by the statutory limits of \$100,000 each accident, \$500,000 disease policy limit and \$100,000 disease for each employee.
2. THE GREAT YINZER TAILGATE, Southpointe Town Center LLC, MINC and The Post Gazette must be listed as additional insured under general liability in relation to show participation, on the certificate under "Description of Operations / Locations / Vehicles/ Exclusions added by Endorsement / Special Provision."
3. REMINDER: INSURANCE ** Please note: All vendors are required to submit proof of insurance see #4 above. Proof of this insurance must be submitted to Amy no later than October 24, 2023 or you risk vendor space being released to vendors on our waiting list. Email certificate of insurance to amy@thinkminc.com OR mail to: MINC ATTN: THE GREAT YINZER TAILGATE AT 1900 MAIN STREET SUITE 221 CANONSBURG, PA 15317

No refunds will be given once application is received unless your application is not approved.

No applications will be accepted without payment.

Setup information will be sent out one week prior to the event.

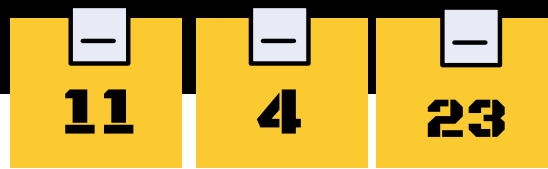
Initial: _____



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EVENT AGREEMENT, AFFIRMATION & LIABILITY RELEASE

AFFIRMATION & LIABILITY RELEASE

I, _____, hereby affirm that I have been well advised and thoroughly informed of the inherent hazards and policies of the event. I know that by participating in the 2023 THE GREAT YINZER TAILGATE event, I am exposing myself to certain known and unknown liabilities in my direct and indirect actions with the public and invitees of this event. I also understand that if I choose to hire help for the event, that I am directly responsible for their actions or injury. I hereby personally assume all risks associated with my voluntary participation in this event for any harm, injury or damage that may befall me or any employee or temporary help, because of my participation, whether foreseen or unforeseen.

I understand and agree that THE GREAT YINZER TAILGATE COMMITTEE located in Washington County in the state of Pennsylvania, their members and/or directors and officers may not be held liable in any way for any occurrence in connection with my participation in the The Great Yinzer Tailgate that may result in injury, death, or other damages to me or my family, heirs, or assigns, and in consideration of being allowed to participate in this event, I hereby personally assume all risks in connection with said event for any harm, injury, or damage that may befall me, including all risks connected therewith, whether foreseen or unforeseen; and further to save and hold harmless said event and persons from any claim by me, or my family, estate, heirs or assigns arising out of my participation in this event.

I further state that I am of lawful age and legally competent to sign this affirmation and release, or that I have acquired the written consent of my parents or guardians; that I understand the terms herein are contractual and not a mere recital; and that I have signed this document of my own free will.

It is my intention by this instrument affirmed by my signature below to exempt and release THE GREAT YINZER TAILGATE COMMITTEE their members, directors and officers from all liability whatsoever for personal injury, employer's liability and workers' compensation, property damage or wrongful death arising out of or during my participation in this event.

I agree I have read, understand and will comply with The Great Yinzer Tailgates general information, policy and procedures, rates, terms and conditions. You acknowledge that the event is subject to various weather conditions and state and federal safety and health regulations. There are no refunds for this event due to weather. All vendors, exhibitors and concessions must remain open until closing of the event. All required insurance, licenses and payments must be received by October 24, 2023.

Please do not forget to send us the following to thegreatyinzertailgate@gmail.com.

- Digital media handels
- Your logo- (.png, .eps, .ai, .svg) formats and /or Photo of your booth or food truck
- Certificate of insurance listing Southpointe Town Center, LLC, MINC, and the Post Gazette
- Alcohol permit to sell the day of the event (If applicable)

PAYMENT TERMS:

Payment is due upon receipt.

You can pay by credit card or check.

If you are paying by check please make checks payable to MINC c/o The Great Yinzer Tailgate and send to MINC 1900 Main Street Suite 221 Canonsburg, PA 15317.

I HAVE FULLY INFORMED MYSELF OF THE CONTENTS OF THIS AGREEMENT, AFFIRMATION AND RELEASE BY READING IT BEFORE I SIGN IT.

Company Name

Signature of Participant

Date

Print Name

Thank you again for your support! See Yinz on the 4th



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